

# The City Bridge Trust

## Investing In Londoners: Application for a grant



### About your organisation

Name of your organisation: <b>Children England</b>	
If your organisation is part of a larger organisation, what is its name?	
In which London Borough is your organisation based? <b>Westminster</b>	
Contact person: <b>Ms Kathy Evans</b>	Position: <b>Chief Executive</b>
Website: <b>http://www.childrenengland.org.uk</b>	
Legal status of organisation: <b>Registered Charity</b>	Charity, Charitable Incorporated Company or company number: <b>1044239</b>
When was your organisation established? <b>01/04/1942</b>	

### Grant Request

Under which of City Bridge Trust's programmes are you applying? <b>Reducing Poverty</b>		
Which of the programme outcome(s) does your application aim to achieve? <b>More Londoners with improved economic circumstances</b> <b>Fewer Londoners experiencing food poverty</b>		
Please describe the purpose of your funding request in one sentence. <b>To enable 4in10 to contribute to ending child poverty in London by sharing and supporting the development of best practice across voluntary and statutory sectors</b>		
When will the funding be required? <b>01/04/2017</b>		
How much funding are you requesting?		
Year 1: <b>£57,527</b>	Year 2: <b>£58,417</b>	Year 3: <b>£0</b>
<b>Total: £115,944</b>		

**Aims of your organisation:**

**Mission:** To create a fairer world for children, young people and families by championing the voluntary organisations which work on their behalf.

Children England aims to represent, connect and strengthen the voluntary sector for children, young people and families, through campaigning and quality infrastructure support, building their capacity to represent the voice of service users, improving the quality of services they provide and facilitating their full contribution to policy development.

Children England helps charities achieve more by providing accessible tools, training and resources on key responsibilities such as good governance and active participation of Children Young People and Families (CYP&F) in local services and communities. We support best practice through providing excellent policy and information services, training and events, enabling members to learn from each other and from leading edge professional developments.

Our unique strength lies in the collective power, voice and influence we have to promote the sector's achievements in achieving positive change on behalf of children and families.

**Main activities of your organisation:**

Children England helps charities achieve more by amplifying their voices/concerns by providing accessible tools/training and resources on key responsibilities such as good governance and the active participation of Children Young People and Families in local services and communities. We support best practice through providing excellent policy/information services, training and events. Building on our successful 2014 campaign to keep profit out of child protection we created a co-produced charter for better commissioning, called Declaration of Interdependence. Our strengths in policy work and training weave through our projects, for the last two years, that has included the 4in10 project, Engage London funded by London Councils now into its fourth and final successful year - we also lead a partnership initiative with Stoke-Council, that has produced standards, toolkit, and training programme, called 'Listen to my Voice'. Our website acts as an information, analysis/resource hub, attracting over 50,000 unique visitors last year, we produce a weekly e-bulletin with a growing subscription of nearly 3000.

**Number of staff**

Full-time:	Part-time:	Management committee members:	Active volunteers:
<b>3</b>	<b>6</b>	<b>12</b>	<b>0</b>

**Property occupied by your organisation**

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
<b>Rented</b>	<b>12 month renewable lease</b>

## Summary of grant request

This grant would fund the planned growth and development of the 4in10 network. 4in10 was set up in 2008 to support London's voluntary and statutory sector to develop good practice and work together on child poverty issues. Through its four year period hosted at Save the Children, then two year period hosted by Children England it has grown into an effective cross-sector network. It is a well-regarded resource for voluntary and statutory organisations across London. Children are more likely to live in poverty in London than anywhere else in the country. 680,000 of London's children live in poverty, or 37 percent compared to 27 per cent nationally.

London's voluntary/community sector is at the front-line of seeing and trying to meet the real-life needs of children and families experiencing income poverty, food poverty, unstable housing, job insecurity and unaffordable childcare. Building their capacity to respond, to learn practical examples from each other, and to engage them in dialogue and efforts to influence decision-makers, is a vital foundation for tackling child poverty in London. London's councils, health, well-being boards, as well as the Mayor and GLA, all have key roles to play in changing the circumstances that create and entrench child poverty in London. 4in10's aim is to work with all of these groups, and raise awareness of the voices of children and parents themselves, to create a concerted focus on tackling child poverty in London.

Building on its established reputation and activities under the current programme, the next phase of 4in10 will have 2 themes for its activities: 'practical solutions' and 'leading thought and policy development'.

A key objective that will impact across both of the themes will be to create a new improved web-hub for the 4in10 network, that is more interactive than the current site and helps to significantly increase our reach and engagement. We will aim to film our events and make them accessible online, to significantly increase the numbers who can benefit from them; to post thought-provoking articles to stimulate debate and 'thoughtleadership' on child poverty; we will produce downloadable toolkits for both good practice.

Practical solutions will include 10 more good practice seminars on issues and initiatives, 10 more capacity-building sessions, that aim to equip VCS participants with new information and skills in their work. If the current team is fully refunded 4in10 will be resourced to conduct 2 policy/research studies a year.

Activities include:

Continuing our recently formed forum of London councillors with an interest in child poverty  
A new programme theme focusing on health and well-being boards and reducing health inequalities for the poorest children and families.

Continued active involvement in the London Child Poverty Alliance and close working with CPAG, GLA and the Mayors office on a pan-London approach to childcare

Continuing our expert advisory group, gathering learning and good practice expertise on reducing/preventing child poverty from other major metropolitan cities in UK/Europe, to share through 4in10 web-hub/events.

Tackling child poverty successfully requires multiple actions at all levels, from frontline practice to councils, regional and national government. 4in10 aims to be a catalyst and consistent focus for supporting and creating change at multiple levels, while being quite realistic in understanding that no single initiative or body can solve child poverty on its own. Every effort counts, and successes need to be spread. That is why our network and capacity-building approach is suited to ensuring that the voluntary sector can play its part fully in such a complex issue, both as practitioners directly involved in the lives of children and families, and as passionate advocates for system change.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **No**

What Quality Marks does your organisation currently hold?

## Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

**Regional seminars, webinars: These will include 10 Good Practice Seminars (5 funded by City Bridge, 5 by Trust for London) delivered to 200 network members focusing on topical issues related to tackling child poverty. Reports/videos from the seminars will highlight good practice/action planning and will be distributed and publicised widely.**

**Targeted Focus on Child Health/Wellbeing, tackling health inequalities: survey and research project in y1 will gather data/intelligence about London's Health/Wellbeing strategies and inclusion of practical strategies tackling child poverty/health inequalities. Leading to themed events to share emerging good practice/develop tools for practitioners, building network of VCS/statutory leads on Health/Wellbeing Boards.**

**Build the capacity of the Voluntary/Community Sector by increasing membership by 30% running 10 capacity building training sessions involving up to 200 VCS members (5 funded by CB, 5 TfL). Sessions will be offered to support the dissemination and use of practical toolkit/resources developed for free from the new web-hub.**

**New improved online web-hub will be created to increase membership, accessibility of intelligence/resources-improve the quality of support/advice provided. The site will establish a new set of baseline data about reach/engagement/readership/resources downloaded/viewed this will be used to set/track targets for year 2. We will continue to produce a bi-monthly members newsletter.**

**We will identify two major areas of research into particular aspects of child poverty and emerging evidence of effective solutions, also produce two major research reports each year. These will be publicised widely to practitioners through the web-hub and 4in10 events, and to local/regional and national policy makers as appropriate.**

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

**Increased knowledge of the evidence base on child poverty, and increased confidence in practical responses to tackling child poverty among London's statutory, voluntary and community sector, along with an increase in the number of network members working locally to support the development of effective policy and practice in reducing child poverty.**

**A new theme focussing on Health/Wellbeing strategies to reduce the impacts of child poverty/health inequalities will build new evidence of practical solutions, new networks of VCS/statutory stakeholders, and will collate existing data and new survey data on the efforts/learning within London, to be shared/disseminated through 4in10 events and resources.**

**An increase in 4in10 membership will lead to an increase within London's voluntary and community sector of organisations' knowledge and ability to demonstrate their contribution to reducing child poverty. This will increase VCS capacity to influence and contribute to local policy and practice development in relation to child poverty.**

**A new web-hub for 4in10, with greater functional flexibility to post videos, downloadable resources and debates, will enable more VCS stakeholders to benefit from the events and resources of the 4in10 programme, and will support growth in membership and reach.**

**Research reports will ensure that new/emerging topical issues are identified/understood widely. Including efforts to gather/share learning from major cities within UK/Europe, informing the sector in London. We will increase the understanding of key issues affecting children/their families among local/regional/national practitioners/policy makers amplifying the voices of children/families through research reports/related resources.**

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

**We will use monitoring and evaluation data and ongoing assessment of members needs to plan future growth and development of 4 in 10 and will look to secure appropriate funding. There will be parallel exit planning for the eventuality of not securing further funds to ensure smooth closure and appropriate dissemination of materials and learning.**

## Who will benefit?

### About your beneficiaries

How many people will benefit directly from the grant per year?

**550**

In which Greater London borough(s) or areas of London will your beneficiaries live?

**London-wide (100%)**

**London-wide (0%)**

**London-wide (0%)**

**London-wide (0%)**

**London-wide (0%)**

What age group(s) will benefit?

**All ages**

What gender will beneficiaries be?

**All**

What will the ethnic grouping(s) of the beneficiaries be?

**A range of ethnic groups**

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

**11-20%**

## Funding required for the project

### What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Strategic Project Manager	45,871	46,789	0	92,660
Research & Learning Officer	35,764	36,423	0	72,187
Network Membership Officer	11,963	12,194	0	24,157
Organisational Support & Project Governance	9,000	9,000	0	18,000
Good Practice Workshops	3,250	3,250	0	6,500
Events, Materials, Meetings, web	3,250	3,250	0	6,500
Research Reports	3,000	3,000	0	6,000
Staff Training/Away Day	600	600	0	1,200
expenses	500	500	0	1,000

<b>TOTAL:</b>	<b>113,198</b>	<b>115,006</b>	<b>0</b>	<b>228,204</b>
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### What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
0	0	0	0	
0	0	0	0	
0	0	0	0	
0	0	0	0	

<b>TOTAL:</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
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### What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
Trust for London	55,671	56,589	0	112,260

<b>TOTAL:</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
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### How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
Research & Training Officer	35,764	36,423	0	72,187
Network Membership Officer	11,963	12,194	0	24,157
Organisational Support & Project Governance	4,500	4,500	0	9,000
Good Practice Workshops	1,625	1,625	0	3,250
Events, Materials, Meetings, web	1,625	1,625	0	3,250
Research Reports	1,500	1,500	0	3,000
Staff Training/Away Day	300	300	0	600
Expenses	250	250	0	500
	0	0	0	0

<b>TOTAL:</b>	<b>57,527</b>	<b>58,417</b>	<b>0</b>	<b>115,944</b>
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## Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: <b>March</b>	Year: <b>2016</b>
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Income received from:	£
Voluntary income	411,513
Activities for generating funds	26,145
Investment income	4,583
Income from charitable activities	94,390
Other sources	0
<b>Total Income:</b>	<b>536,631</b>

Expenditure:	£
Charitable activities	610,093
Governance costs	0
Cost of generating funds	8,519
Other	0
<b>Total Expenditure:</b>	<b>618,612</b>
<b>Net (deficit)/surplus:</b>	<b>-81,981</b>
<b>Other Recognised Gains/(Losses):</b>	<b>-4,108</b>
<b>Net Movement in Funds:</b>	<b>-86,089</b>

Asset position at year end	£
Fixed assets	9,521
Investments	103,971
Net current assets	74,441
Long-term liabilities	0
<b>*Total Assets (A):</b>	<b>187,933</b>

Reserves at year end	£
Restricted funds	16,897
Endowment Funds	0
Unrestricted funds	171,036
<b>*Total Reserves (B):</b>	<b>187,933</b>

\* Please note that total Assets (A) and Total Reserves (B) should be the same.

### Statutory funding

For your most recent financial year, what % of your income was from statutory sources?  
71-80%

### Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

N/A



### Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	2012 £	2013 £	2014 £
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	0	0	0
London Councils	212,949	209,206	212,364
Health Authorities	0	0	0
Central Government departments	281,595	298,790	0
Other statutory bodies	0	0	0

### Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	2012 £	2013 £	2014 £
Big Lottery	7,000	0	0
Trust for London	0	20,564	38,149
Lankelly Trust	0	0	50,000
Tudor Trust	0	0	60,000
	0	0	0

### Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes      Full Name: **Kathy Evans**

Role within                      **Chief Executive**  
Organisation: